

REFERENCE

MR K.R. BECK

Mr Kevin Beck joined Australian Hospital Care, as Director Organisational Development on February 29th 1989 for a 12 month contractual period. Mr Beck was responsible to me, for the implementation and operation of a multi skilled management services support unit assisting the Executive and General Management of the Corporation.

This support unit was responsible for:-

- advising on operational activities proposing strategies and action plans to improve overall profitability
- economic evaluation of investment options and decisions
- computer based systems design compatibility
- team building and value management workshops
- technological and intelligence resource source
- appraising operational performance
- resource allocation analysis
- systems and operational audits analysis of project development
- business planning and marketing strategies

Mr Beck together with the Management Services Team implemented Australian Hospital Care's unique 'snapshot' functional analysis management tool, and incorporated a workshop technique that tapped the skills of a broad range of medical, nursing and administrative personnel throughout the Corporation.

The Management Service Team, under Mr Beck's leadership identified corporate initiatives valued at over one million dollars during the year.

Mr Beck brought a high level of conceptual and creative skill to the company. He enjoyed working at all levels, especially at the broad employee level, developing rapport and links to management at the Corporate level.

Mr Beck grasped the issues effecting the private hospital and health care industry very quickly and his role was a productive one from the commencement of the assignment.



AUSTRALIAN HOSPITAL CARE PTY. LTD.  
(Incorporated in Victoria)

I invited Mr Beck to continue to provide consulting services to the Corporation in specific areas, upon the completion of the original contract, however Mr Beck advised he preferred to seek full time employment.

A handwritten signature in cursive script, appearing to read 'Arthur K. Smith', with a large, stylized flourish at the end.

Arthur K. Smith  
GROUP GENERAL MANAGER